

## Advertising on our Digital Signage Panels



### UpSurf.net Digital Signage Network(UDSN) for the Small Business

Digital Signage for Advertising and Marketing is what the world uses today to get your message out. Commercial Digital Signage equipment is very expensive, and most of the time is out of reach of us smaller businesses. At UpSurf.net we have a solution. Being a Small Business we know how expensive it can be to Market and Advertise like the larger businesses. We have a growing network of digital panels located in small businesses locally which can display your marketing and advertising images. You will use up to 3 images which will be displayed 30 seconds each in a loop with other local businesses in multiple locations.

***To join our network you have 3 options. One of which will definitely fit your business.***

**Option 1.)** Be a part of UpSurf's Digital Signage Network. With a NO COST digital panel you could have as many of your images on the panel in your location as you want. Other businesses will share your panel with up to 3 images of their own.

**Option 2.)** If you do not need a digital panel, or do not wish to be a part of UpSurf's Digital Signage Network you can always have us advertise your business for you. Using the UpSurf's Digital Signage Network your images will be displayed on digital panels in multiple locations you choose.

**Option 3.)** Maybe you would like to have your own digital panel without having to worry about the administration of it? You can purchase one of these digital panels from us, and we can administer it for you remotely. You will have the opportunity to load as many images on your panel, and regulate who would be given the opportunity to advertise on your panel.

If you have an interest in any of these options for advertising or marketing please ask....

**It doesn't cost a dime to ask a question.**

Thank you  
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## Prices

**Option 1.)** Be a part of UpSurf's Digital Signage Network. With a NO COST digital panel you could have as many of your images on the panel in your location as you want. Other businesses will share your panel with up to 3 images of their own. This would cost you \$0 for your images on your digital panel, and \$10 a month for up to 3 of your images being displayed on each of the other digital panels in the network. You will have a list of locations to choose from as they become available.

**Option 2.)** If you do not need a digital panel, or do not wish to be a part of UpSurf's Digital Signage Network you can always have us advertise your business for you. Using the UpSurf's Digital Signage Network your images will be displayed on digital panels in multiple locations you choose. With this option you could have up to 3 images being displayed on each panel in the network for \$20 a month. You will have a list of locations to choose from as they become available.

**Option 3.)** Maybe you would like to have your own digital panel without having to worry about the administration of it? You can purchase one of these digital panels from us, and we can administer it for you remotely. You will have the opportunity to load as many images on your panel, and regulate who would be given the opportunity to advertise on your panel. This would cost you market price for the digital panel (Which is currently \$200). You could load up as many images you would like on to your digital panel, others in the network would go through me to get your permission to load their images on your digital panel and we would split the income from this "Shared Advertisement" at fifty percent. Administration fee per month would be \$20.

With any of these 3 options UpSurf.net will do the installation and administration leaving you to run your business without having to administer to this new technology. Currently we use Pix-Star's 10.4" FotoConnect digital panels. If you prefer to have a different brand, size or style you could still be a part of our network, but custom pricing would have to be applied.